



Rotary Club of Swindon North
Registered Charity No: 1023031
www.rotaryswindonnorth.org.uk

PRESS RELEASE
5th November 2014

**We've done Zumba in the Highworth Co-op
Now we're going to cycle in there!**
on
Saturday 22nd November (10am to 3pm)

A team of cyclists made up of Swindon North Rotarians and friends are going to cycle 100 miles in the Highworth Co-op!

Why 100 miles? That's the distance from Highworth to the Co-op Midcounties Head Office in Warwick, and back again.

Being Rotarians you might think they're going to go up and down the aisles, racing from the cheese counter to the wine department. But no, the Rotarians' bikes will be static on rollers.

The cyclists are hoping their pedaling will raise loads of money for charity, in particular –
Action Through Enterprise & The Rotary Eye Project

Action Through Enterprise (ATE) is a charity deeply concerned by the inequality of wealth in Ghana. It is committed to achieving a measurable reduction in poverty in Lawra in north east Ghana by 2020 through social and economic development.

The Rotary Eye Project is a charity founded in 1998 by Rotarian Dr Sam Das MBE, former eye surgeon and ophthalmic consultant at Guildford's Royal Surrey Hospital. Working with Rotary partners in India and Africa, the project works to establish eye hospitals to serve many of the 40 million avoidably blind people worldwide who cannot afford to have their sight restored.

**Come and watch Rotarians going rotary
Sponsorship and donations gratefully accepted
Saturday 22nd November, 10am to 3pm
The Co-op Supermarket, Brewery St, Highworth, SN6 7AG**

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The Rotary Club of Swindon North was founded in 1966
It meets Mondays, 6.15pm, at the Blunsdon House Hotel, Swindon
President 2014/15: Ken Winslow