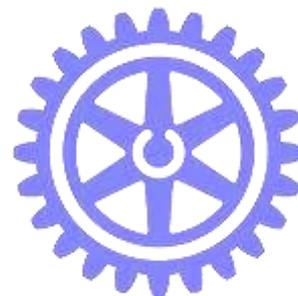


# THE Bulletin

February 2018

Rotary North East



## A MONTHLY CHRONICLE OF EVENTS IN ROTARY DISTRICT 1030

### From the District Governor...

#### Rotary2 – Videos

Our new promotional videos are now on release on our district website and can also be seen on YouTube. They have been very well received and are reaching a lot of people. They are all about two/three minutes long.



#### Titles are:

Tackling homelessness with Wrexham Glyndwr Club.

- *Rotary supporting young people*
- *Rotary on the brink of polio history*
- *Marlow Bridge Club championing local causes*
- *Bentley Motors give back to the community through a Corporate Rotary Club*
- *Young Rotary members blazing a trail in Manchester*
- *Rotary members unite to tackle world hunger*

They show what today's Rotary really is about. A far cry from the old, tired and yesterday perception that many people across the UK have of our clubs. They can be seen on YouTube – look for Rotary in Great Britain and Ireland. Make a slot available in your club diary to show our videos.

#### Rotary2 – District Membership Campaign

Membership with CPI are planning two workshops to help you put Rotary2 into action. Kevin Walsh Membership Chair of RIBI will be the principal speaker. These are evening events.

#### Dates are:

Thursday 15 March – Morpeth Golf Club

Wednesday 11 April – HallGarth Manor Hotel, Durham.

#### Purple Pinkie Day – 23 February

This is also Rotary Day but we are making it special to support our drive to eliminate Polio. Let us know if you have an event planned so we can get more press coverage.

#### Trees – Our Rotary Forest - Update

The deadline for planting is approaching - - roughly March depending on where you intend to plant trees or support their planting,

Have a look at the January Newsletter of the RIBI Home-Environment Group and particularly the article from our own Tree Champion Paul Keeley.

**Len Burns**

**District Governor**

### President Ian Riseley Tree Planting Initiative

#### **Urgent News update on getting trees from the Woodland Trust.**

After using the link [www.woodlandtrustshop.com](http://www.woodlandtrustshop.com) which takes you to the Woodland Trust Shop web site, on opening the Woodland Trust SHOP site, there is a grey bar along the top. Select 'Native Trees'. Then from the drop down select 'Landowner Tree Packs'. This will then bring you to a page with both shelterbelt options at £77 and the special offer of 45 trees at £62 (the original price was £60).

Select one or more of the seven different packs of tree varieties you want (if you require more than one pack you have to add more than one pack to your basket) and then go through the normal checkout procedure. Note that there is the opportunity of putting both the place to which the trees are to be delivered and the name and details of the person paying for the trees in the checkout requirements.

If you have any problems in ordering, please contact Rotarian Terry Knowles on 01423 525014 or by email at [TERUNA2@aol.com](mailto:TERUNA2@aol.com).

#### What's in the Bulletin

Page 2 - District 1030 Officers and A.G.s, 2018-19

Page 2 - Facing up to it

Page 2 - Rotary Peace Centre, Bradford University

Page 3 - Rotary Ride 2018

Page 3 - Dragon Boat event 2018

Page 4 - District Conference 2018

Page 5 - Rotary in the Dock

Page 5 - Sail Trainees

Page 6 - Clearance Bargains at the District Store

Page 6 - Washington Forge in India

Page 6 - Annual Fishing Spree

Page 6 - P.E.T.S.

## District 1030 Officers and AGs 2018-19

Following the nomination procedure the District Officers and AGs for 2018-19 are as follows:

<b>District Governor (DG)</b>	Stewart Atkin
<b>District Governor Elect (DGE)</b>	Jacqui Molyneux
<b>District Governor Nominee (DGN)</b>	Barbara Broadbelt
<b>District Treasurer</b>	Malcolm Eaton
<b>District Secretary</b>	Janice Baylis
<b>District Editor</b>	Brian Shaw
<b>Assistant Governors (AGs)</b>	
Group One	Stewart Blair
Group Two	Marion Long
Group Three	Phil Hopps
Group Four	Chris Baylis
Group Five	Keith Peacock
Group Six	Ann Luke
Group Seven	Martin Orrick
Group Eight	Barbara Broadbelt
<b>District Officers</b>	
COL (Council on Legislation)	Terry Long
Conference	David Sadler
Constitution	Michael Dynes
Communications & Public Image	John McLoughlin
Community/Vocational Foundation	Jazmin Orrick / Alan Cartwright
International	Catherine Bush
Leadership Development & Training	Nitin Shukla
Membership Development & Retention	Barbara Broadbelt
RYLA (Rotary Youth Leadership Awards)	Len Burns
	Terry Long

## FACING UP TO IT

Social media a curse or a boon?

It's neither, social media is like the jungle, neutral. How it is used determines its value. And whatever we feel about it, it is growing. In 2011 over a third of all people in their late forties and early fifties were accessing sites such as Facebook and Twitter. Now the proportion is more than two thirds and amongst that group Facebook is growing in popularity.

Although many Rotarians are on Facebook it is really not a smartly used platform for promoting the organisation. And yet it could be.

With the People of Action promotional material coming on stream and Rotary 2 early in 2018 perhaps it is time to think on how Rotary uses Facebook?

To catch viewer's attention photographs need to be arresting. The traditional "grin and grip" Rotary line-ups are not fit for purpose. Script needs to be succinct and to the point. Essays are out.

We have a great opportunity in 2018 to make Facebook a promotional opportunity for Rotary. Are we ready to face up to using Facebook **smartly**?

John McLoughlin  
CPI

**We'd love to hear your comments on how you use Facebook, especially within your club. Please email all correspondence to the Editor at [brianshaw6@sky.com](mailto:brianshaw6@sky.com). Your comments are important to us.**



"Twitter ye not!"

## Rotary Peace Centre, Bradford University

As last year, in each 1030 Bulletin, I plan to tell you a little about two of the Rotary Peace Fellows at Bradford University in 2017-2018 (Class XVI). As you may recall, you can meet and talk with them at the Meet the Fellows Dinner and Bill Huntley Rotary Peace Seminar at Bradford University in October 2018.



### Bol Maywal (USA)

In 2013, Bol earned his Bachelor's degree in Political Science from Belmont Abbey College in North Carolina, USA. Previously, Bol worked for Catholic charities as a Case Co-ordinator for refugee resettlement. He helped refugees become self-sufficient and self-reliant on arrival in the USA.

In 2015, as an officer in the US Army, Bol volunteered for a NATO Peace Operation Mission in Kosovo to work with disadvantaged families, school children, teachers and communities to build partnerships and friendship between the locals and NATO.

Upon completion of his deployment, Bol was awarded a Non-Article 5 NATO Peace Medal in the service of peace and freedom. This was his first opportunity to make a difference in the world.

Bol understands the importance of peace because of his first-hand experience during the Sudanese Civil War and his recent role as an international peacekeeper.



### Natalia Gutiérrez (Colombia)

Natalia has Bachelor's degree in Political Science from the Andes University (Bogotá, Colombia).

Currently, Natalia is working at the Mayor's Office in the Security Division, where she co-ordinates projects for reducing the incidence of crimes such as

human trafficking, illegal economies, drugs trafficking, digital security, theft and homicide.

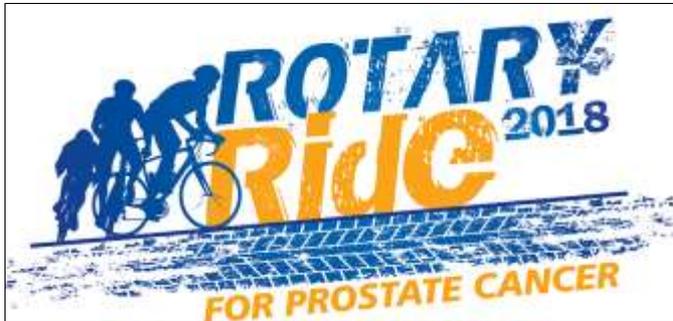
Natalia has worked as an assistant in experimental work with vulnerable communities and victims that lived where the ex-combatants of illegal armed groups (paramilitaries and guerrillas) were being reintegrated. She travelled to nine municipalities, leading focus groups in deliberative discussions with members of the Civic Education Programme of the Colombian Agency for Reintegration (ACR), victims and civil society.

Natalia is the Founder and Social Director of the HELP Foundation, which is the first crowdfunding platform for higher education in Colombia. HELP is a non-profit foundation created by her and four other interdisciplinary professionals, with the mission of reducing scholar desertion rates and contributing to the construction of a more educated and equitable society. With this initiative, they have demonstrated that, with effort, young professionals can contribute to reduce inequality and build peace in Colombia.

Kelvin Rushworth

## Get in touch

This Bulletin is devoted to giving you the opportunity to have your say. Whether you want to advertise an event, praise or complain, suggest or advise, add information or correct it, or just get something off your chest, we'd love to hear from you. Contact the Editor at [brianshaw6@sky.com](mailto:brianshaw6@sky.com)



District organisers and bike event experts are being sought to help co-ordinate Rotary Ride events in your districts.

Activities are expected to take place from 9 to 24 June this year, which covers the Father's Day weekend in the middle. These can be static rides, family fun rides or challenging mountain bike rides. It can be whatever works for you and encourages people to join in.

This year, and for the next two Rotary years, Rotary Ride is supporting prostate cancer charities nationally and in your area.

The Rotary Ride team really needs people in each district to help organise and register the events which will help members of the public to join in.

To receive your information pack, visit [rotarygbi.org](http://rotarygbi.org).

## Rotaries new drive to end polio

Join the "Banger Rally" to help raise funds for Polio and publicise the great achievements of Rotary.

If you have a "cherished car" or an "old banger" this is the opportunity to have a run out in Spring 2018 (21 to 24 May) to both have some fun and help raise money for Polio.

Get your "banger" out of the garage:  
Pick your team - Pick your route - Work out where to stay - End up in Yorkshire!  
[Register your interest now](https://www.rotarygbi.org/what-we-do/purple4polio-banger-rally/) – use the link below.  
More information will follow.  
<https://www.rotarygbi.org/what-we-do/purple4polio-banger-rally/>

DG Len Burns



## Dragon Boat Event 29 July 2018

This event is run by Dragon Boat Events and organised by 6 Rotary Clubs in the Tyne/Wear Area and proves that working together we can promote Rotary to the public, but we do need your support with more and more teams

You do not need to be expert at paddling, or as fit as an Olympic rower to take part in the next Rotary North East Dragon Boat Event, being held at Hetton Lyons Country Park. You could join up with other Rotary Clubs. You do not even have to take part, you could sponsor a local club.

It's £400 to enter a team of preferably 20 people, 1 drummer, 16 paddlers and 3 spare paddlers, which you will need as you progress through the heats. This may seem a lot, but divided up by 20, it's £20 per person, a lot cheaper than the Great North Run. The big advantage is that all money you raise through your sponsorship goes to the charity of your choice, There is no minimum or maximum you have to raise and Rotary North East does not take a penny of your sponsorship. **They organise the event, so you can support your local charity.** If you so desire, just enter the team for fun, your choice, just have a fun day.

*Last years winners, were from the Round Table.*



If you are interested or require further information, please contact Keith Peacock, mobile: 07720046644, email: [rotary.washington@virginmedia.com](mailto:rotary.washington@virginmedia.com)  
**Website:** [dragonboats.co.uk](http://dragonboats.co.uk)  
**Facebook :** [facebook.com/dragonboatsuk](https://www.facebook.com/dragonboatsuk)



# DISTRICT CONFERENCE 2018

In 2018, District Conference will be held between Friday 5 and Sunday 7 October at The Majestic Hotel, Harrogate. HG1 2HU.

## Conference Hotel

A significant change in 2017 was that the plenary sessions were held in the main ballroom, meaning that the entire conference was held on one level, thereby dispensing with any access issues or climbing up and down flights of stairs.

This proved to be an unqualified success with many favourable comments from delegates. However, to maintain this preferred arrangement, **we have a maximum capacity of 320, so please book early to avoid disappointment**

## Speakers and Entertainment

The District Conference Committee, working with District Governor Elect Stewart Atkin, is assembling a fabulous programme of speakers and entertainment, intended to inspire, motivate and entertain. They already include:

**Tricia Stewart**, the original Calendar Girl, an incredibly inspirational, motivating and amusing speaker, played on screen by Dame Helen Mirren and on stage by everyone from Linda Bellingham to Anita Dobson!

**Judge Peter Armstrong** will entertain delegates with humour, anecdotes and his experiences, whilst practising and sitting in the North East legal circuit

**The fabulous Persuaders** return to transport you back to the 1960's as part of the District Governor's Ball

**Leo Cheng**, surgeon who volunteers on **Mercy Ships**.

**Mel Pears**, retired Commanding Officer, Personnel Recovery Unit, Catterick.

**RotaKids** from Saltburn by the Sea.

We are also hoping to secure a military band to provide our Friday night entertainment, and a speaker from **Kynren** and **The Tall Ships** (to be held at Sunderland).

## Cost to Delegates

Registration Fee Payable by all conference attendees is £30 and is **non-refundable**.

The Conference fee is an inclusive fee covering two nights' accommodation at The Majestic Hotel Harrogate, meals i.e. Friday Dinner, Saturday breakfast, Gala Dinner, Sunday breakfast and entertainment. The cost is £153 per person.

Delegates arranging their own accommodation wishing to attend:

Friday Dinner and entertainment, the cost is £32 per person.

Saturday Gala Dinner and Dance the cost, is £32 per person.

## Booking and Payment

Registration opens on 1 January 2018 (Registration forms can be downloaded from the District Website).

Registration Fee(s) of £30 dated at time of registration.

Conference Fee Cheque for half of the cost of accommodation £77 dated 1 July 2018.

Conference Fee Cheque for second half of accommodation £76 dated 1 September 2018.

Those delegates who prefer to do so may send an accompanying cheque for the full amount dated as day of sending i.e. £183 per person.

## Please Note

Because demand for accommodation at the conference hotel is again expected to be high and we have a capacity of 320 so allocation of accommodation will be strictly on a first come, first served basis.

All cheques payable to District 1030 Conference Account.

Registration forms should be sent to:

Rotarian. Malcolm Proud

Premnagar

Potters Bank

Durham

DH1 3PP

Home 0191 3867615

Mobile 07801 334642

Email [m.proudrotary@gmail.com](mailto:m.proudrotary@gmail.com)

District Governor Elect Stewart Atkin and Christine look forward to seeing you all again in Harrogate for another fantastic weekend.

## Get Rotary direct to your door

You can now **subscribe** to have *Rotary* magazine delivered direct to your door!

For only £5.00 for an annual subscription, you will receive six printed magazines, jam packed with interesting features, big interviews and inspiring stories from around the world of Rotary.



**Subscribe today through the online shop.**

The magazine will no longer be distributed to clubs from the February-March 2018 issue. All members will be able to access the free digital edition but will need to subscribe to receive the printed edition.

## Advertising

**We are now accepting adverts for publication in Rotary North East magazine, published twice yearly. The magazine has a print run of 2,000 copies, and is distributed to over 16,000 individuals throughout the North East.**

**Should you wish to place an advert, a list of terms and conditions, together with sizes and prices, is available from the editor at [brianshaw6@sky.com](mailto:brianshaw6@sky.com). All adverts are subject to acceptance, space being available, and will be treated on a first come first served basis.**

## Family water filters

Washington Rotary presented a cheque to fellow Rotarian John Griffith, at their Rotary meeting recently, when he gave Rotary Washington an update on The Community and Family Water Filters, that his company The safe Water Trust, produces, with the help from volunteers and two or three permanent assemblers, aided by Manager Steve, The companies brand trade name is Grifaid, and they are a non-profit organisation, based on the Crowther Industrial Estate in Washington, where they work alongside worldwide charity organisations, who are first response, to provide life saving humanitarian aid, in emergencies, when disaster strikes.

The Safe Water Trust is the outcome of a Rotary Project. which so far has Aquafilters being used in over 50 countries. John and Gill Griffith (Grifaid) are the driving force in providing Aquafilters for families and communities in countries that have stagnant water, caused through earthquake-floods and draught.

Not only are filters sold to International NGOs, Grifaid also relies on Charitable Trusts and Donations, to be able to maintain available, ready to dispatch, Community and Family Aquafilters at short notice. The Water Filters can be used in rural villages, because they require no power. They last for many years, and there is no need for replacement parts. No chemicals are used, and they are simple to operate!! Thousands of these water filters have been distributed around the world and are affordable!! According to all the feed received, no Aquafilters have come to the end of useful life. If you have any spare time, and would like to do some voluntary, basic assembly of these filters, please contact Steve or John on the telephone numbers below. For donations in the first instance contact 0191-3400583 or 07712011312, or alternatively email [steve@safewatertrust.com](mailto:steve@safewatertrust.com)

Neil Mconie  
Rotary Washi



## Plane pie 'n' peas quiz

Rotary Stokesley are holding a plane pie 'n' peas quiz on Saturday 17 February 2018 at Hutton Rudby Village Hall, with proceeds donated to The Great North Air Ambulance Service. Doors open at 7.00p.m.

There will be a bar, raffle and ticket draw, and you are invited to attend in Heli/Plane Fancy Dress should you so wish.

Tickets for the event, priced at £10 each, are available from 01642 700695 or 01642 984582, or from any Rotary member.

## ROTARY IN THE DOCK!

The Tall Ships are coming to Sunderland in July this year and it is planned for Rotary to be part of the event.

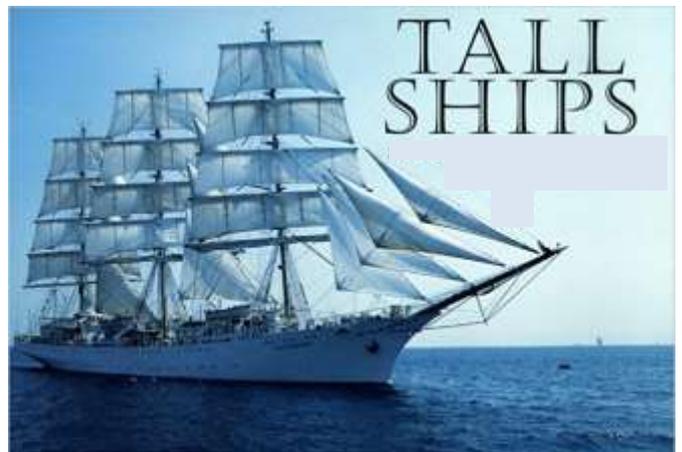
On behalf of Rotary North East an application has been made for the District to have an exhibition marquee at the main site of the Port of Sunderland- the South Docks.

The Tall Ships visit will be a prestigious event with an expected 80 vessels and anticipated visitor number about 1.5 million.

This event will be a great opportunity to promote Rotary and a working party will plan and develop the display. It is intended to be a PR opportunity with a membership benefit.

Any ideas of what should be in the exhibition will be welcomed, and should be directed to [www.johnmc58@ntworld.com](mailto:www.johnmc58@ntworld.com).

As this is a Rotary North East event there will be a call for volunteers to man the marquee.



Watch this space!

## SAIL TRAINEES

The visit of the Tall Ships provides the chance for the District Clubs to give local youngsters the adventure of a lifetime as Sail Trainees.

Youngsters between the ages of fifteen to eighteen can be sponsored to sail aboard one of the magnificent ships on the voyage from Sunderland to Esbjerg, Stavanger and Harlingen.

By taking part in the voyage Sail Trainees will have an almost unique opportunity to discover their own strengths and talents as they learn the value of working as a team.

Sponsorship of a trainee costs £1500 which covers induction training, the voyage and flight back to the UK. Youngsters being sponsored can include the physically disadvantaged as well as able-bodied.

Presently an attempt is being made to see if the ten Clubs centred around the Sunderland area can raise sufficient funds to sponsor two trainees.

The opportunity exists for other Clubs to sponsor their own trainee, join with the Sunderland group or join with other Clubs for sponsorship.

John McLoughlin  
CPI

## Clearance Bargains at the District Store

The District Store has been cleared out of all the outdated and material in poor condition.

It is now easy for you to collect promotional material for your club's events. There are outdoor banners for every type of event, pull ups and promotional counters to promote an indoor event your club maybe organising. It's all **free** and held in the District Store at Cramlington. Details of how to get there and entry codes are on the District Website.

Used it as a great day out for those who live in the deep south or far north, Whitley Bay and Tynemouth close by with Boundary Mill, Shiremoor, a shoppers paradise round the corner (OK a few corners, but close).

### District Materials and Equipment

Hand Trolley for transporting items

10m Extension Cable

Microphone Stand.

2 x White Boards

RI ~ Humanity in Motion Large Pull Up

Gazebo with Walls and banner.

Tension Fabric Display

End Polio Now Display Board ~ Large

Vertical Display Unit ~ Discover Rotary ~ Wide & Heavy

Pull Ups Discover Rotary Versions 1 & 2

Rotary Effect Version 3

Communities

2 x End Polio Now

2 x Promotional Kiosks

1 x Horizontal Banner with Ground Pegs

4 x Blue Banners, 2.5m x 1m ~ EG Join Rotary

1 Large Rotary Wheel and 2 small

Various Flags

2 Feather (Surf) Flags

1 Box of current Rotary Leaflets

1 x Portable PA System

2 x Bells and Gavel (No markings)

1 x Lectern ~ Used, plaque can be removed.

## Annual fishing spree

Whickham Rotary Club Annual fly fishing competition will be held on Tuesday 24 April 2018 at Sharpley Springs Trout Fishery, cost £22 Trophy for the heaviest bag of 3 fish and various other prizes.

Arrive between 9.00am and 10.00am. Tea and Coffee on arrival. Fishing from 10.00am till 4.00pm. Presentation of trophy and prizes will take place at the end of the day.

Entries to Rotarian David Coxon via telephone 01914103835 or email [davidcoxon1@outlook.com](mailto:davidcoxon1@outlook.com)

The Sedgefield trophy for the heaviest Brown or Rainbow Trout caught in UK waters from January 1 and October 31 2018.

The Stanley Cup for the heaviest Salmon or Sea Trout caught in UK waters from January 1 and October 31 2018.

Entries for both these competitions to Rotarian David Coxon. The winners will be presented with the trophy at the District meeting in November 2018. Thank you for your cooperation.

David Coxon

Rotary Whickham

## Washington Forge in India

Washington Forge Rotary President Mathew Thomas led a group of 20 Rotarians, partners and friends on a tour of Kerala during January. Arriving in Kochi, their journey saw them experience sunset cruises on the Arabian Sea and backwaters, visits to National Parks, wildlife sanctuaries, tea and spice plantations, fruit farms and spending time to learn more about local life and customs.

An elephant ride along the trails near Thekkady was a 'must-do' activity. Whilst in Kovulam they were hosted by members of the Rotary Club of Kazhakuttom and had the opportunity to view some of the current club projects before attending their lunchtime meeting. The trip concluded with a short stay in Dubai on the return journey. Rotary friendship at it's best!

Phillip Hopps

Rotary Washington Forge



President Mathew and Rtn Bob Twist with President Anil Nath and other members at the meeting of Kazhakuttom Rotary Club

## P.E.T.S.

President Elect Training Seminar (PETS) will be held at the Sunderland Marriott Hotel, Queens Parade, Sunderland (**SR6 8DB**) on Sunday 25 March 2018. The seminar will begin at 10.00 am. ( tea /coffee served from 09.30 am.) We aim to finish by 16.00. A light sandwich lunch will be provided.

This is an important opportunity for President Elects to meet with members of the District 1030 Leadership Team for 2018/19. The seminar will involve a mixture of information sessions and breakout groups led by District Officers and will allow you to debate some of the issues faced by your club with colleagues from your own group and those from other areas. Club Officers' Manuals of Procedure will be available for collection by President Elects at the seminar.

I would be grateful if President Elects (or their nominated representative) and members of the District Team could inform me, Barbara Broadbelt District Leadership Development & Training Chairman at

[barbarabroadbelt@btinternet.com](mailto:barbarabroadbelt@btinternet.com) by Monday 12 March if you will be attending; if you find you are unable to attend please let me have the contact details of your designated representative.

In order that I can confirm our catering requirements with the Marriott please inform me if you have any special dietary requirements.

Barbara Broadbelt