

# THE Bulletin

March 2018

Rotary North East



## A MONTHLY CHRONICLE OF EVENTS IN ROTARY DISTRICT 1030

### From the District Governor...

#### Promotional Materials Available

Nine new videos, all of about two minutes duration, have been produced which illustrate how Rotary is changing and making a difference throughout the UK. We are planning to produce more of these short videos over the next few months.

They are available on YouTube, and HD copies are also available to show at club and promotional events.

RI and RIBI have completely updated our marketing and promotional materials. These new flyers and posters etc. can be downloaded, or ordered in hard copy, from the member sections of the RI and RIBI websites.

As part of Rotary2 we are also reviewing our own District materials and these will be available in the near future.

#### Crowd Funding

Crowd Funding is an established method of raising money for worthy projects by appealing to the wider public across the UK and worldwide, as well as to major donors.

Via. RIBI we have an arrangement with a Crowd Funding Partner who has developed a Rotary Portal which will help to raise money for good projects.

The initial trials have been successful and the opportunity now exists for any of our clubs that feel that they have a good project that could benefit.

Global Giving, the Partner organisation, will advise n how to market a project and present it in the most effective way.

#### Trees – The Tree Challenge

This looks to be a major success for our District and we will probably be planting some 15,000 trees both in the UK, Africa and beyond. We might even make 20,000 when the final accounting is completed in April.

We have entered the national competition for the most trees planted by a district and, although there are a few strong competing districts, we hope to do well.

#### Young Leader Award

Aimed at Interactors and other young people there is an opportunity for our clubs to assist individuals to develop leadership and management skills through the implementation of a simple project.



It is a Rotary Award endorsed by the Institute of Leadership and Management which can be delivered by Rotarians with teaching, training or commercial/business experience.

Costs: Registration fee of £69.00 per. individual plus manuals.

#### RIBI Annual Conference

This will take place in Torquay on 6<sup>th</sup> to 8<sup>th</sup> April.

Princess Anne is attending and there is an excellent line up of speakers.

It is also the Annual Business Meeting for all of the clubs across RIBI. Rumour has it that some very important matters are on the agenda.

If any of our clubs are not sending voting delegates to Torquay they should ensure that they have signed up for "On-line Voting".

Len Burns

March 2018

#### Rotary2 – Club Action Seminars

Rotary2 is our action initiative to revitalise Rotary across the UK and Ireland. It has been in operation now for over 9 months.

Many of our clubs have already taken advantage of the opportunities to make changes and recruit new members. We have new ideas, new support materials and new support opportunities to help our existing clubs, and where necessary start new clubs.

#### Rotary2 action seminars in Rotary North East England (D1030) are taking place :

**15 March 2018 at Morpeth Golf Club.**

**11 April 2018 at HallGarth Manor.**

Timings: 6.00 for 6.30 – with coffee, finishing at 9.00pm. All club members are welcome – but places are limited. The programme has lots of opportunities for discussion, it will include:

Where we are with Rotary2, and where we are going  
Success stories – both across RIBI and locally  
Council of Legislation – the opportunities  
How are you doing? – the club health check – your priorities

The new promotional and marketing materials  
District and national support.

The seminars will be led by Kevin Walsh our RIBI Membership Chair and the District Membership Team led by DG Len Burns.

To get the seating and the coffee/ tea right we simply need numbers from you.

Please drop Michael Dynes an email to let him know how many of your club will be attending Morpeth or Hallgarth:

Michael Dynes:

[michaeldynesis@gmail.com](mailto:michaeldynesis@gmail.com)

## District 1030 Officers and AGs 2018-19

Following the nomination procedure the District Officers and AGs for 2018-19 are as follows:

<b>District Governor (DG)</b>	Stewart Atkin
<b>District Governor Elect (DGE)</b>	Jacqui Molyneux
<b>District Governor Nominee (DGN)</b>	Barbara Broadbelt
<b>District Treasurer</b>	Malcolm Eaton
<b>District Secretary</b>	Janice Baylis
<b>District Editor</b>	Brian Shaw
<b>Assistant Governors (AGs)</b>	
Group One	Stewart Blair
Group Two	Marion Long
Group Three	Phil Hopps
Group Four	Chris Baylis
Group Five	Keith Peacock
Group Six	Ann Luke
Group Seven	Martin Orrick
Group Eight	Barbara Broadbelt
<b>District Officers</b>	
COL (Council on Legislation)	Terry Long
Conference	David Sadler
Constitution	Michael Dynes
Communications & Public Image	John McLoughlin
Community/Vocational	Jazmin Orrick / Alan Cartwright
Foundation	Catherine Bush
International	Nitin Shukla
Leadership Development & Training	Barbara Broadbelt
Membership Development & Retention	Len Burns
RYLA (Rotary Youth Leadership Awards)	Terry Long

## FACING UP TO IT

Social media a curse or a boon?

It's neither, social media is like the jungle, neutral. How it is used determines its value. And whatever we feel about it, it is growing. In 2011 over a third of all people in their late forties and early fifties were accessing sites such as Facebook and Twitter. Now the proportion is more than two thirds and amongst that group Facebook is growing in popularity.

Although many Rotarians are on Facebook it is really not a smartly used platform for promoting the organisation. And yet it could be.

With the People of Action promotional material coming on stream and Rotary 2 early in 2018 perhaps it is time to think on how Rotary uses Facebook?

To catch viewer's attention photographs need to be arresting. The traditional "grin and grip" Rotary line-ups are not fit for purpose. Script needs to be succinct and to the point. Essays are out.

We have a great opportunity in 2018 to make Facebook a promotional opportunity for Rotary. Are we ready to face up to using Facebook **smartly**?

*John McLoughlin*  
CPI

**We'd love to hear your comments on how you use Facebook, especially within your club. Please email all correspondence to the Editor at [brianshaw6@sky.com](mailto:brianshaw6@sky.com). Your comments are important to us.**

# A royal announcement For rotary Conference



**The Princess Royal will be joining the 93<sup>rd</sup> annual conference in Torquay, on the afternoon of Saturday 7 April.**

**Her Royal Highness is an Honorary Member of the Rotary Club of Elgin. The Princess Royal will be able to meet delegates, visit the Showcase Exhibition and hear some inspiring speakers in the new Saturday afternoon plenary session.**

Please see the **amended Saturday programme** on the website.

Those booked onto the afternoon workshops and Kents Cavern Tours will receive separate communication regarding timings.

### **Hear great stories**

As well as our Royal guest, we have a wealth of inspiring speakers including Chris Tarrant, Angela Rippon and Michel Zaffran who all want to celebrate the work Rotary does and will leave you in awe with their inspirational stories. Check out our website for a **full list of speakers**.

### **Life's a beach!**

There are still tickets available for the **Beach Party Dinner and Dance** on Saturday evening. Enjoy a delicious three course dinner and live music from one of the UK's top party bands, The A-Listers. Don't forget your flip-flops! Contact the **Conference Department** for tickets.

See our website for details on **things to do** in Torquay, other conference **activities and functions and accommodation**.

## Just Golf

### RIBI Golf Championship

The RIBI Golf Championships are again taking place this year with the beneficiary again being the 'End Polio Now Campaign', which raised over £11,100 last year. cation for the National Final of this team championship is on a District Knockout basis. The 32nd National Final will be held at the Leicestershire Golf Club again, on Monday 3 September, 2018. An entry form together with the rules can be obtained from Simon Gravett at the Rotary Club of Leicester, [ribigolfcomp@gmail.com](mailto:ribigolfcomp@gmail.com).

Again, this year, in order to widen participation from smaller clubs, entries of teams comprised of members of two different clubs within a District are permitted.

#### NEW THIS YEAR

On Finals Day there is as usual an individual competition. Entry this year is open to any golfing Rotarian and their guests. The number of available tee times will be limited and will be allocated on a "first come" basis. Make a provisional reservation by email at [ribigolfcomp@gmail.com](mailto:ribigolfcomp@gmail.com). Full details will be available in late July.

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### Charity Texas Scramble

Rotary Blyth are holding a Charity Texas Scramble Golf Tournament at Blyth Golf Club on Thursday, 10 May 2018.

Teams of two ladies or gents are permitted, and tee off times commence at 10a.m. Entrance fee is £25 per member, and includes refreshments at the ninth, and a meal at the nineteenth. Prizes to be determined.

Contact Colin Baxter on 01670 360329, or John Keenlyside on 01670 352725 for further information.

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### Rotaries new drive to end polio

Join the "Banger Rally" to help raise funds for Polio and publicise the great achievements of Rotary.

If you have a "cherished car" or an "old banger" this is the opportunity to have a run out in Spring 2018 (21 to 24 May) to both have some fun and help raise money for Polio.

Get your "banger" out of the garage:

Pick your team - Pick your route - Work out where to stay - End up in Yorkshire!

[Register your interest now](#) – use the link below.

More information will follow.

<https://www.rotarygbi.org/what-we-do/purple4polio-banger-rally/>

DG Len Burns

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### Charity Ball

Rotary Hartlepool are holding a Charity Ball On Saturday, 21 April 2018 in aid of children's charities Springwell School and NSPCC - Childline.

The event will be held at The Grand Hotel, Hartlepool, 7.00p.m. for 7.30p.m. Dress code is Black tie or Lounge Suit. Entertainment is dancing to the Rockaholics, and there will be a DJ, raffle and bar.

Tickets for the event are available from Regent Travel, York Road, or alternatively by emailing [rogersimpson@btinternet.com](mailto:rogersimpson@btinternet.com), and are priced at £25.00. Carriages at midnight.

## Rotary Friendship Exchange (RFE) for Rotary North East England

District 1030 - Rotary North East England – is rejoining the Rotary Friendship Exchange programme this year, so that Rotarians and their partners can again benefit from international exchanges with other Rotary Districts in 2018 and in future years.

Four types of exchange are available, Cultural, Service, Fellowship and Vocational and we will take part in both **Fellowship** and **Cultural** exchanges. Our first Fellowship Exchange team, from District 7430 South East Pennsylvania, will visit us in late Aug/early Sep 2018, and Apr/May 2019 is suggested for our return visit.

A well-designed exchange relies on a successful partnership between two Rotary Districts, with each District hosting a two week stay for a team of Rotarians and partners from the partner District, and later sending an exchange team to visit that District for a similar stay. During each stay, each couple or individual in the visiting team will be hosted by different Rotarian families for 3-4 nights in 3 locations across the district, with transport to and from Newcastle airport and between the locations provided by local Rotarians. The hub for the southern stay will be Stokesley/Middlesbrough, with Barnard Castle/Durham in the centre of the district. The northern location is still to be finalised.

The visitors are expected to attend and make the same short presentation at a Rotary Club meeting in each of the locations during their stay. Four meetings of the full RFE team will be organised before the visit to prepare and plan the event in detail, and District will provide full support to the team to produce and rehearse the presentation well before the visit takes place. There is no District budget for the RFE programme, so international travel, travel insurance, out-of-pocket expenses, cost of excursions and meals out, will be the responsibility of the visiting team, though the host families will usually provide accommodation and meals taken at home. Following their return to the UK, the team members will be required to submit a summary report to our District, and some may wish to make a short presentation to their own Clubs of what they have learned from the visit.

This means that for each exchange team hosted in our District, we will need to provide up to 6 host families in each of the locations across North East England, and in return we will later send a team of 12 to the partner district. Clearly this means that not all members of the UK host families will be able to visit the partner district, but experience shows that some Rotarians are happy to act as hosts without wishing to visit another country, as they enjoy the cultural and fellowship benefits of hosting international Rotarians in their homes. In the event that more than 12 members of the hosting group wish to make the overseas trip, a ballot will be used to select the team to make the visit. It is of course expected that all of those making the overseas visit will have previously hosted a guest family in our district.

**More information from** IPDG Peter Chandler  
[peter.chandler@which.net](mailto:peter.chandler@which.net)

# DISTRICT CONFERENCE 2018

In 2018, District Conference will be held between Friday 5 and Sunday 7 October at The Majestic Hotel, Harrogate. HG1 2HU.

## Conference Hotel

A significant change in 2017 was that the plenary sessions were held in the main ballroom, meaning that the entire conference was held on one level, thereby dispensing with any access issues or climbing up and down flights of stairs.

This proved to be an unqualified success with many favourable comments from delegates. However, to maintain this preferred arrangement, **we have a maximum capacity of 320, so please book early to avoid disappointment**

## Speakers and Entertainment

The District Conference Committee, working with District Governor Elect Stewart Atkin, is assembling a fabulous programme of speakers and entertainment, intended to inspire, motivate and entertain. They already include:

**Tricia Stewart**, the original Calendar Girl, an incredibly inspirational, motivating and amusing speaker, played on screen by Dame Helen Mirren and on stage by everyone from Linda Bellingham to Anita Dobson!

**Judge Peter Armstrong** will entertain delegates with humour, anecdotes and his experiences, whilst practising and sitting in the North East legal circuit

**The fabulous Persuaders** return to transport you back to the 1960's as part of the District Governor's Ball

**Leo Cheng**, surgeon who volunteers on **Mercy Ships**.

**Mel Pears**, retired Commanding Officer, Personnel Recovery Unit, Catterick.

**RotaKids** from Saltburn by the Sea.

We are also hoping to secure a military band to provide our Friday night entertainment, and a speaker from **Kynren** and **The Tall Ships** (to be held at Sunderland).

## Cost to Delegates

Registration Fee Payable by all conference attendees is £30 and is **non-refundable**.

The Conference fee is an inclusive fee covering two nights' accommodation at The Majestic Hotel Harrogate, meals i.e. Friday Dinner, Saturday breakfast, Gala Dinner, Sunday breakfast and entertainment. The cost is £153 per person.

Delegates arranging their own accommodation wishing to attend:

Friday Dinner and entertainment, the cost is £32 per person.

Saturday Gala Dinner and Dance the cost, is £32 per person.

## Booking and Payment

Registration opens on 1 January 2018 (Registration forms can be downloaded from the District Website).

Registration Fee(s) of £30 dated at time of registration.

Conference Fee Cheque for half of the cost of accommodation £77 dated 1 July 2018.

Conference Fee Cheque for second half of accommodation £76 dated 1 September 2018.

Those delegates who prefer to do so may send an accompanying cheque for the full amount dated as day of sending i.e. £183 per person.

## Please Note

Because demand for accommodation at the conference hotel is again expected to be high and we have a capacity of 320 so allocation of accommodation will be strictly on a first come, first served basis.

All cheques payable to District 1030 Conference Account.

Registration forms should be sent to:

Rotarian. Malcolm Proud

Premnagar

Potters Bank

Durham

DH1 3PP

Home 0191 3867615

Mobile 07801 334642

Email [m.proudrotary@gmail.com](mailto:m.proudrotary@gmail.com)

District Governor Elect Stewart Atkin and Christine look forward to seeing you all again in Harrogate for another fantastic weekend.

## Doxford Park, Box Youth club

Doxford Park, Box Youth club, were delighted to be presented with a cheque from Rotary North East, by Rotarian representatives, Keith Peacock from Washington Rotary and Peter Calvert from Seaburn Rotary, Box Youth offers a range of Youth activities and opportunities for young people, ages 8-19yrs including detached youth work, peer education. Weekend activities, Also projects that involve about 20 teenage pupils self fund raising, to take part in Project Gambia, They fill 40ft containers with sponsored items, which get shipped to Gambia, The pupils and volunteers/teachers etc. fly out and distribute the items to village residents and children, and come back changed, enhanced individuals,

The Funds raised were due to Rotary North Easts Annual Dragon Boat Race, held at Hetton Lyons Country Park, an amazing spectacle, and exciting to take part,

Next Dragon Boat Race, is on Sunday 29 July 2018. Why don't you enter a team, and raise funds, for YOUR OWN,!! needy cause,!!

For further information on how to enter email Keith at [rotary.washington@virginmedia.com](mailto:rotary.washington@virginmedia.com).

Neil Mconie

Rotary Washington

## Advertising

**We are now accepting adverts for publication in Rotary North East magazine, published twice yearly. The magazine has a print run of 2,000 copies, and is distributed to over 16,000 individuals throughout the North East.**

**Should you wish to place an advert, a list of terms and conditions, together with sizes and prices, is available from the editor at [brianshaw6@sky.com](mailto:brianshaw6@sky.com). All adverts are subject to acceptance, space being available, and will be treated on a first come first served basis.**

## New careers through Rotary

Local Engineering companies and the Armed services, along with Rotary Washington and other School Partners, were invited to St Roberts Newminster Careers Fair recently, to allow students to find out about local engineering companies and other career paths available,

The day started off with a presentation by assistant Head teacher John Green. who was the prime organiser of the schools Careers event. John Green and Headmaster, Dean Juric said, The employability of their students in the workplace, depends on the schools ability to provide a curriculum that equips their students with skills, knowledge and qualifications, required to meet the demands of the 21st century, required by local, national and international needs.

The endeavour is to work together, with employers, to ensure that the North East of England is known as an area of excellence, striving to meet the skills and shortages, in local industry.

T Level Qualifications are at the heart of a skills partnership, between Government, Business and Education /Training providers.

St Roberts of Newminster in 2017, was invited to bid for funding to secure High Quality, work placements. from Sept 2018, for Engineering Students and computer science Students, on Vocational Pathways. They were delighted to be successful, and are now looking for Work Placement support, using the funding that St Roberts of Newminster applied for. John Green said they are now starting to form lasting partnerships.

Rotary Washington proved to be a popular attraction to the students; It was explained how doing voluntary work, within the community could enhance their selection, with prospective employers, When viewed on CVs, Also Being an ex Engineering Employment Consultant and Engineering Manager, Rotarian Neil was able to offer valuable advice.

The school is looking for interested high profile Engineering companies, who would like to come on board and be able to offer Substantial Work Placements. A T level programme is equivalent in size to a 3- A level programme.

For further information please contact Assistant Headteacher, John Green at St Roberts of Newminster on 0191-5613810,

[Green.j@strobortofnewminster.co.uk](mailto:Green.j@strobortofnewminster.co.uk)

*Neil McOnie*

Rotary Washington



## THE TALL SHIPS AND ROTARY

The Tall Ships is coming to Sunderland from July 10<sup>th</sup> to 14<sup>th</sup>. This will be a prestigious event for the city and Rotary will be taking part in it.

Many cities and towns vie to have the ships visit their harbours so this occasion is a feather in the cap for Sunderland.

It is anticipated that up to 80 vessels will take part and visitor numbers are expected to reach 1.5 million. An occasion of this size will enable Sunderland to promote the city as an event location.

Rotary North East will have an exhibition marquee located at the main site of the South Docks and also three Sunderland youngsters are being sponsored to take part in the voyage crewing as Sail Trainees.

For Rotary this is an outstanding PR opportunity with a membership dividend and a working party is developing the displays which will be located in the exhibition marquee.

Volunteers will be needed to man the exhibition so this will give the Rotarians in the area to play their part.

The visit of the Tall Ships has provided Rotary the opportunity to sponsor three Sunderland youngsters over the age of fifteen, as Sail Trainees and give them the adventure of a lifetime. They will sail from Sunderland to Esbjerg crewing on a vessel where they will have an almost unique opportunity to discover their own strengths and talents as they learn the value of working as a team. During the time in Esbjerg the trainees will take part in the festivities and the crew parade. On their return to Sunderland there will be an official reception.

An essential part of Rotary's commitment to communities is to support young people in developing their abilities and skills. Every year Rotary North East holds a leadership development course for north east youngsters.

*John McLoughlin*  
Rotary North East



## Rotary Peace Centre, Bradford University

In this 1030 Bulletin, I plan to tell you a little about two more of the Rotary Peace Fellows at Bradford University in 2017-2018 (Class XVI). The February edition featured Bol Maywal from the USA and Natalia Gutierrez from Colombia.

### Gabriela Rivera (Guatemala)



Gabriela is a human rights lawyer. Currently, she is working as a consultant for a security and justice reform project focusing on transparency and anti-corruption measures in Guatemala.

Since 2008, she has advised and represented survivors of violence against women and is one of the founders of an NGO which works to promote the human rights of women in prison and their children. She is a consultant and legal advisor for human rights cases presented both nationally and before the Inter-American human rights system.

Between 2014 and 2015, Gabriela was one of the lawyers representing Mayan women who survived sexual and domestic slavery during the internal armed conflict in Guatemala.

She is a former participant of the Sister-to-Sister Mentorship Programme from the Nobel Women's Initiative, professional intern at the Centre for Justice and International Law and an invited speaker for various universities and international organisations on the situation of human rights in Guatemala, women's rights, access to justice and strategic litigation for gender-based violence cases.

### Zach Cooper (USA)



Zach Cooper was raised in Avon Lake, Ohio (USA), a small suburb outside of Cleveland and graduated high school in 2004.

In 2008, Zach enlisted with the US Marine Corps and was stationed in Oahu, Hawaii. In the Marines, he served as a field radio operator and, in 2010, was attached to an infantry battalion and

deployed to Helmand Province in Afghanistan.

After returning, Zach trained to become a Marine Corps Instructor of Water Survival School (MCIWS). After being honorably discharged from the Marines in October 2012, Zach immediately enrolled at Ohio State University where he began a degree in Security and Intelligence with a minor in Arabic language.

While working towards his bachelors Zach acted as a "Veteran Liaison" for a non-profit called 'One Day for the K.I.A.', as well as acting as a Student-Veteran Advocate on behalf of the university. In these roles Zach worked to make an impact on the lives of his peers by working to create a comfortable move for veterans transitioning to civilian life, as well as raising money to create scholarships for family members of veterans who were killed in action, missing in action, or disabled from their time in service.

Whilst at university, Zach was fortunate enough to participate in studies abroad where he spent time in London, Northern Ireland and Jordan working in Peace Studies and Conflict Resolution as well as working on his Arabic language skills.

In addition to his studies, Zach enjoys playing sports, a multitude of water activities, reading, travelling and making new friends. Zach has been happily married to his wife and best friend, Elizabeth, since 2009 and they enjoy spending time with their dog, Guinness.

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### **Annual fishing spree**

Whickham Rotary Club Annual fly fishing competition will be held on Tuesday 24 April 2018 at Sharpley Springs Trout Fishery, cost £22 Trophy for the heaviest bag of 3 fish and various other prizes. Arrive between 9.00am and 10.00am. Tea and Coffee on arrival. Fishing from 10.00am till 4.00pm. Presentation of trophy and prizes will take place at the end of the day.

Entries to Rotarian David Coxon via telephone 01914103835 or email [davidcoxon1@outlook.com](mailto:davidcoxon1@outlook.com)

The Sedgefield trophy for the heaviest Brown or Rainbow Trout caught in UK waters from January 1 and October 31 2018. The Stanley Cup for the heaviest Salmon or Sea Trout caught in UK waters from January 1 and October 31 2018.

Entries for both these competitions to Rotarian David Coxon. The winners will be presented with the trophy at the District meeting in November 2018. Thank you for your cooperation.

*David Coxon*  
Rotary Whickham