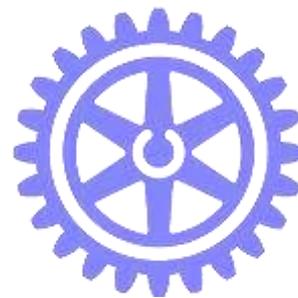


THE Bulletin

January 2018

Rotary North East



A MONTHLY CHRONICLE OF EVENTS IN ROTARY DISTRICT 1030

From the District Governor...

Looking forward to another great rotary year in 2018!

Rotary2 – The PR Campaign

The campaign starts on Tuesday 2 January with the progressive release of nine videos, two per week until 29 January. They will be displayed on our District Facebook page with a link from the District Webpage



Each video showcases different Rotary clubs and Rotary causes. The aim is to promote the changing face of Rotary and interest members of the public to join us and support our causes.

Have a look at the District Facebook page and click on "like and follow" and share your support. If you can please download the videos and show them to your club. As part of the campaign we are planning some PR/Membership workshops and other activities in the early part of the New Year, and our CPI and Membership Team members are available to visit any club and talk about the campaign and membership opportunities.

Your AGs and Team members are helping to promote the campaign across the District and have more information. If they have not been in touch please contact them.

Bring it On 2017

Sunderland Club with a large number of partner organisations developed a very successful exhibition for future engineers which was held at the Stadium of Light from 3 to 4 October. Within this country there is a continuing shortfall in the numbers of young people taking up careers in these areas.

The aim was to stimulate interest in careers in Engineering, Science, Technology and Mathematics in young people in the age range 10-14 years of age.

The results recently published show:

Great support from schools from Redcar to Northumberland.

Excellent feedback from business organisations who supported the exhibition

Significant interest in careers from both girls and boys.

It has been so successful that plans are now in place for a repeat event in 2018.

Many congratulations to Sunderland Rotary Club for a great initiative.

Polio – The Film Breathe

If you did not see it late last month when it was on general release you missed a good film.

It is the true story of Robin Cavendish, who, with the support of his wife Diana, refused to let contracting polio stop him from living life to the full.

His son spoke to Rotary magazine about the film, which he said was a chance for him to honour his amazing parents and raise awareness of the devastating effect of polio. He has a very personal connection to the disease and a passion for ensuring that we finish the job of ending polio now and forever. The film may soon be on release from Sky and other download channels and shows how important it is for us to "finish the job" and get rid of this terrible disease.

Trees - The Rotary Forest - Update

We are doing so well that we may hit a target of 12,000 trees in Rotary North East England

Yours in Rotary
Len Burns

President Ian Riseley Tree Planting Initiative

Urgent News update on getting trees from the Woodland Trust.

After using the link www.woodlandtrustshop.com which takes you to the Woodland Trust Shop web site, on opening the Woodland Trust SHOP site, there is a grey bar along the top. Select 'Native Trees'. Then from the drop down select 'Landowner Tree Packs'. This will then bring you to a page with both shelterbelt options at £77 and the special offer of 45 trees at £62 (the original price was £60).

Select one or more of the seven different packs of tree varieties you want (if you require more than one pack you have to add more than one pack to your basket) and then go through the normal checkout procedure. Note that there is the opportunity of putting both the place to which the trees are to be delivered and the name and details of the person paying for the trees in the checkout requirements.

If you have any problems in ordering, please contact Rotarian Terry Knowles on 01423 525014 or by email at TERUNA2@aol.com.

Read Rotary Newcastle-Gosforth Paul Keeley's article on the tree planting initiative on page five

District 1030 Officers and AGs 2018-19

Following the nomination procedure the District Officers and AGs for 2018-19 are as follows:

District Governor (DG)	Stewart Atkin
District Governor Elect (DGE)	Jacqui Molyneux
District Governor Nominee (DGN)	Barbara Broadbelt
District Treasurer	Malcolm Eaton
District Secretary	Janice Baylis
District Editor	Brian Shaw
Assistant Governors (AGs)	
Group One	Stewart Blair
Group Two	Marion Long
Group Three	Phil Hopps
Group Four	Chris Baylis
Group Five	Keith Peacock
Group Six	Ann Luke
Group Seven	Martin Orrick
Group Eight	Barbara Broadbelt
District Officers	
COL (Council on Legislation)	Terry Long
Conference	David Sadler
Constitution	Michael Dynes
Communications & Public Image	John McLoughlin
Community/Vocational	Jazmin Orrick / Alan Cartwright
Foundation	Catherine Bush
International	Nitin Shukla
Leadership Development & Training	Barbara Broadbelt
Membership Development & Retention	Len Burns
RYLA (Rotary Youth Leadership Awards)	Terry Long
Youth Services	Elaine Smith

ROTAKIDS HELPING CHILDREN

For the last few weeks children, all under eleven years old, from Redby Academy, Dame Dorothy Primary and youngsters from the Boss Youth Project at Doxford Park have been thinking about Christmas, not for themselves but for children in other countries.

The children, all of them RotaKids members, with the help of parents and teaches, have been filling shoeboxes with useful gifts for children of their own age in Eastern Europe who may not otherwise receive any gifts at Christmas. The shoeboxes have been filled with small toys, educational itema, hygiene4 items, gloves, scarves and sweets. Over 100 shoeboxes have benn handed over to Rotary Seaburn, who set up the collection.

The International organiser of Rotary Seaburn, Pat Emmerson, said "It is encouraging to see young children showing such concern for deprived children in other countries.

Rotary Seaburn organise for the shoeboxes to be sent to orphanages and deprived children in Serbia, Romania and Bulgaria.



FACING UP TO IT

Social media a curse or a boon?

It's neither, social media is like the jungle, neutral. How it is used determines its value. And whatever we feel about it, it is growing. In 2011 over a third of all people in their late forties and early fifties were accessing sites such as Facebook and Twitter. Now the proportion is more than two thirds and amongst that group Facebook is growing in popularity.

Although many Rotarians are on Facebook it is really not a smartly used platform for promoting the organisation. And yet it could be.

With the People of Action promotional material coming on stream and Rotary 2 early in 2018 perhaps it is time to think on how Rotary uses Facebook?

To catch viewer's attention photographs need to be arresting. The traditional "grin and grip" Rotary line-ups are not fit for purpose. Script needs to be succinct and to the point. Essays are out.

We have a great opportunity in 2018 to make Facebook a promotional opportunity for Rotary. Are we ready to face up to using Facebook **smartly**?

John McLoughlin
CPI

We'd love to hear your comments on how you use Facebook, especially within your club. Please email all correspondence to the Editor at brianshaw6@sky.com. Your comments are important to us.

ROTAKIDS MEET ROTARIANS

Each Christmas time Rotary Seaburn hold a Christmas lunch with partners and friends present and also someone to give the Christmas message. This year the message was given by the Reverend Canon Caroline Worsfold. A main part of Canon Worsfield duty is to minister to the local hospice.

Invitations were sent out to the three Rotakids groups sponsored by Seaburn to attend after lunch to hear the Christmas message and enjoy some soft drinks and biscuits.

This time of year is always busy in schools so only Redby Academy Rotakids were able to accept the invitation. This was particularly welcome as Seaburns International Chair, Pat Emmerson, is a volunteer helper at the Academy where she assists with reading practice.

Bringing the two groups together provided Rotarians the opportunity to meet the Rotakids and hear about what they had been doing in school.

John McLoughlin
Seaburn



Redby Rotakids with on the left Seaburn President Elisabeth Wortman then Pat Emmerson and on the far right Reverend Canon Caroline Worsfold

A duo at Rotary Washington

Special Children from Washingtons Columbia Grange School were taken to meet "Santa" recently, who was due to call especially to speak to the children at Fenwicks in Newcastle,

The school trip is an annual Santa/Fenwicks "Window", experience, Organised by Rotarian Derek Freeman from Rotary Washington.in conjunction with Fenwicks Staff/Management, who treat the children to the full experience of meeting Santa and his Elves. and receive personal gifts after enjoying there singalong,and food.

The children left Fenwicks, with presents and a song in there heart, knowing they had left their Christmas morning wishes in good hands.



Rotary Washington were also treated to Christmas carols at their annual Christmas Lunch in The Washington Arms recently. St. Joseph's Primary School came along and sang for Rotarians and their guests. They were conducted admirably by their music teacher, Clare Hampson.



Get in touch

This Bulletin is devoted to giving you the opportunity to have your say. Whether you want to advertise an event, praise or complain, suggest or advise, add information or correct it, or just get something off your chest, we'd love to hear from you. Contact the Editor at brianshaw6@sky.com



Rotaries new drive to end polio

Join the "Banger Rally" to help raise funds for Polio and publicise the great achievements of Rotary.

If you have a "cherished car" or an "old banger" this is the opportunity to have a run out in Spring 2018 (21 to 24 May) to both have some fun and help raise money for Polio.

Get your "banger" out of the garage:

Pick your team - Pick your route - Work out where to stay - End up in Yorkshire!

Register your interest now – use the link below.

More information will follow.

<https://www.rotarygbi.org/what-we-do/purple4polio-banger-rally/>

DG Len Burns



French Music Evening

Rotary Barnard Castle present Emma Frisk's Hot Club du Nord Gypsy jazz quartet on Friday, 12 January 2018 at St. Mary's Parish Hall, Newgate, Barnard Castle, commencing at 7.00p.m. An evening of French music, food and wine in aid of Darlington and Bishop Auckland's MRI Scanners appeal.

Tickets, priced at £14, can be booked online at www.ticketsource.co.uk/date/397000



DISTRICT CONFERENCE 2018

In 2018, District Conference will be held between Friday 5 and Sunday 7 October at The Majestic Hotel, Harrogate. HG1 2HU.

Conference Hotel

A significant change in 2017 was that the plenary sessions were held in the main ballroom, meaning that the entire conference was held on one level, thereby dispensing with any access issues or climbing up and down flights of stairs.

This proved to be an unqualified success with many favourable comments from delegates. However, to maintain this preferred arrangement, **we have a maximum capacity of 320, so please book early to avoid disappointment**

Speakers and Entertainment

The District Conference Committee, working with District Governor Elect Stewart Atkin, is assembling a fabulous programme of speakers and entertainment, intended to inspire, motivate and entertain. They already include:

Tricia Stewart, the original Calendar Girl, an incredibly inspirational, motivating and amusing speaker, played on screen by Dame Helen Mirren and on stage by everyone from Linda Bellingham to Anita Dobson!

Judge Peter Armstrong will entertain delegates with humour, anecdotes and his experiences, whilst practising and sitting in the North East legal circuit

The fabulous Persuaders return to transport you back to the 1960's as part of the District Governor's Ball

Leo Cheng, surgeon who volunteers on **Mercy Ships**.

Mel Pears, retired Commanding Officer, Personnel Recovery Unit, Catterick.

RotaKids from Saltburn by the Sea.

We are also hoping to secure a military band to provide our Friday night entertainment, and a speaker from **Kynren** and **The Tall Ships** (to be held at Sunderland).

Cost to Delegates

Registration Fee Payable by all conference attendees is £30 and is **non-refundable**.

The Conference fee is an inclusive fee covering two nights' accommodation at The Majestic Hotel Harrogate, meals i.e. Friday Dinner, Saturday breakfast, Gala Dinner, Sunday breakfast and entertainment. The cost is £153 per person.

Delegates arranging their own accommodation wishing to attend:

Friday Dinner and entertainment, the cost is £32 per person.

Saturday Gala Dinner and Dance the cost, is £32 per person.

Booking and Payment

Registration opens on 1 January 2018 (Registration forms can be downloaded from the District Website).

Registration Fee(s) of £30 dated at time of registration.

Conference Fee Cheque for half of the cost of accommodation £77 dated 1 July 2018.

Conference Fee Cheque for second half of accommodation £76 dated 1 September 2018.

Those delegates who prefer to do so may send an accompanying cheque for the full amount dated as day of sending i.e. £183 per person.

Please Note

Because demand for accommodation at the conference hotel is again expected to be high and we have a capacity of 320 so allocation of accommodation will be strictly on a first come, first served basis.

All cheques payable to District 1030 Conference Account.

Registration forms should be sent to:

Rotarian. Malcolm Proud

Premnagar

Potters Bank

Durham

DH1 3PP

Home 0191 3867615

Mobile 07801 334642

Email m.proudrotary@gmail.com

District Governor Elect Stewart Atkin and Christine look forward to seeing you all again in Harrogate for another fantastic weekend.

Middlesbrough Erimus Collection

Members and helpers from Middlesbrough Erimus Rotary Club collected £5012 around the streets of Acklam and Marton with Santa and his helpers collecting over ten nights and four days at Teesside Park. There were so many parents who remembered the float when they were children it was great to see their children continuing the tradition. The money will be given to local charities including Teesside Hospice, Social Services vouchers for needy families and the Salvation Army.



Advertising

We are now accepting adverts for publication in Rotary North East magazine, published twice yearly. The magazine has a print run of 2,000 copies, and is distributed to over 16,000 individuals throughout the North East.

Should you wish to place an advert, a list of terms and conditions, together with sizes and prices, is available from the editor at brianshaw6@sky.com. All adverts are subject to acceptance, space being available, and will be treated on a first come first served basis.

THE THOUSAND TREE CHALLENGE

For this Rotary year R.I. President Ian Riseley has asked each Rotarian to plant at least one tree (*see page one*). As I have been involved in tree-planting projects for several years, particularly in East Africa, I would like to offer any Rotary club help and advice about such tree-planting. Within District 1030 many clubs have been active since last July planting trees both in their local communities and also in tropical locations. However, this progress report focuses on tree-planting in Kenya & Tanzania, as the District does not yet have comprehensive detail about planting within the local community.

Since July my offer of assistance to clubs as District 1030 "tree champion" has resulted in speaking engagements at 14 clubs in the district. All of these clubs had plans for local planting, but in addition 12 donations have been forwarded to Sustainable Global Gardens [SGG] for overseas planting. The funds raised so far total £3,000. As young seedlings can be purchased in Kenya and Tanzania for the equivalent of 20p for standard multipurpose trees & about £1 for fruits, this fund for tropical planting is likely to realise the planting of approximately 13,000 young trees.

Those D1030 speaking engagements have been complemented by visits to 13 Rotary clubs and NGOs in Kenya and Tanzania who will carry out the actual planting. A summary of these collaborations is as follows:

Rotary Newcastle-Gosforth have donated £800. This is to be used to provide 300 orphans &/or vulnerable children in Busia County, Western Kenya with a banana sucker and 4 other trees to be planted on the household plot wherever possible;

- RC Saltburn have donated £306. At the moment the recipient RC is uncertain;
- RC Cleveland have donated £180 to help support tree-planting at one of the primary schools in Rombo District;
- RC Easington and Peterlee have donated £100, which will be used by Kibo RC to establish a tree nursery at Darajani Secondary School. This will be one of the activities of the Interact Club, whose members hope to raise 3,000 seedlings for sale to the local community or for planting within the school grounds;
- RCs Birtley and RC Chester-le-Street have also donated £50 each for fruits, so Mwika RC have agreed to plant 200 fruit trees in total – many of which will be grown within the grounds of local schools;
- RC Derwentside have contributed a further £100 to the above cause;
- RC Newcastle have donated £200 for Mamba RC to plant an additional 1,000 seedlings;
- RC Tyneside have donated £564. £230 of this money will be used by Usa River RC to plant 1,000 trees and 30 fruits, which will enable a degraded forest/maize field area to be restored. The remaining £400 will be used by Mwika RC to plant 2,000 trees in their vicinity;
- RC Guisborough & Great Ayton have donated £200, which will be used by Machame RC. Machame wish to focus on the promotion of *Moringa oleifera* and *Tephrosia vogelii*, but one member has recently

established a tree nursery with an estimated 1500 avocado to help improve nutrition within the local community;

- similarly RC Stokesley have donated £100, but the receiving RC is not yet certain;
- RC Stockton have donated £250 to The International School at Mwanza for 1,000 trees to be planted within the school grounds or within the grounds of neighbouring less prosperous schools.

Discussions with Rotarians in the above clubs suggest that there are two major reasons for tropical tree-planting. One is the cost of seedlings: at 20p each a £200 donation to SGG allows a club to plant 1,000 trees. The more important factor, though, is the great humanitarian benefit of tropical tree-planting.

How can we make progress from here? Over the next few months the RIBI will be asking each district to note how many trees have been planted, so clubs should keep careful records of what they have done especially of their trees planted in the UK. For those who have made donations for overseas planting, SGG will provide the necessary records. If your club has not yet established by now a definite programme for planting by the end of April, we would recommend that you invite myself as "tree champion" to advise you on the various tree-planting programmes. My contact details are given below. What I would like most of all is that more Rotary clubs in our district take up the 'Thousand Tree Challenge'. It sounds a difficult and expensive task, but it is not – and already we have 9 Rotary clubs in D1030 who are likely to meet this challenge. It would be good to have a few more Rotary clubs achieve this target – so let's show Rotarians elsewhere what District 1030 can do. Go on: surprise yourself!

For further information, please contact Paul Keeley on 0191 2530687, or 07549628523, or email paul.keeley@hotmail.com

Paul Keeley
Rotary Newcastle Gosforth



Rotary Newcastle-Gosforth were the first club to get new planting negotiations underway in East Africa, and here they are digging a hole in Busia, complete with audience.