

October is Vocational Service month



The Lyrath Estate Hotel and Convention Centre in Kilkenny proved to be an excellent venue for our annual conference. Thank you to all the Rotarians, delegates, speakers and guests who attended and made this such a memorable event.

How will you commemorate World Polio Day – October 24, 2018?

Many clubs collected Crocus Corms at the recent conference, are these for planting or for sale? Have you plans to plant in a public space (including a sign) so that next year there will be a blooming display which the public can enjoy and perhaps ask the purpose behind the planting?

We have produced a helpful step-by-step guide which you can download here [Crocus Planting Guide](#)

To support your club in spreading the word about your World Polio Day and Purple4Polio awareness and fundraising activities and Rotary's polio campaign in general, a number of other resources are available;

- [World Polio Day 2018 club template press release](#)
- [Facebook and Twitter profile header graphics](#)
- [Facebook and Twitter sample posts](#)
- [“Rotary on the brink of polio history”](#) video for sharing on social media
- [Top 5 reasons to eradicate polio](#) poster

A selection of other resources, such as digital posters, leaflets (electronically or to purchase) and signage templates are available from the [RotaryGBI](#) website.

Most promotional items can be found in the [public area](#) of the website, with additional Rotary Club Briefing documents also available in the [members' section](#) (where you will need to login).

Don't forget the whole District team including Rotary Foundation, Public Image, Membership, Youth and Community teams can also play a big part in maximising the opportunities that World Polio Day provides us all.

Visit Rotary International's [End Polio website](#) where you will find photographs and videos to download.



A novel way - **Passionately Purple** Gin has been specially created for Rotary Lytham on the Fylde Coast by local company Sandgrown Spirits to raise funds for End Polio Now. Passionately Purple, a magical colour-changing gin, bursting with the flavour of blueberries to mark World Polio month and to raise funds in a unique and enjoyable way. A limited edition, it is sold at a cost of £35 per bottle with £5 from each sale going to End Polio Now. Quite a unique take



on vocational service! If interested please contact me for further details.

Share your polio activities on your website and by social media and don't forget that when taking photos of your events, ensure they are high resolution (300 dpi, a minimum of approximately 1500 pixels in height or width, and an approximate file size of at least 1.5 MB), and capture the action of your event. A photo of people getting on their hands and knees planting corms is much more interesting than people just standing in a line.



I am pleased to report that clubs have introduced over 30 new members in this Rotary year. We must continue to work towards achieving our Rotary Ireland Strategy in order to;

- ✚ Increase our Membership
- ✚ Strengthen our Clubs
- ✚ Support our Foundation
- ✚ Increase our capacity to provide Service to others
- ✚ Enhance our Public Image

How we attract new members needs to evolve and we must be more flexible to ensure we are attractive to younger members. We must ensure we create a positive experience for prospective members, otherwise we will not survive.



Ray D'Arcy wants people all over Ireland to try something new this month!

He says: We had an idea with the help of Tom who emailed into the show and asked "what if, for one-week, clubs throw open their doors to everyone?"

This "welcome week" is to encourage people to try out something new, without the pressure to sign up or set up an initial meeting.

It's like speed dating for clubs, test out as many as you want during the week and hopefully one will stick with you!

If you are involved in a dance club, supper club, book club, running club, slam poetry club, a choir, literally any kind of club at all! Get in touch www.rte.ie/clubweek and enter your club's details. All your club has to do is pick one day during the 'Join a Club Week' (which is on October 22nd to the 26th) where anyone can come along at a certain time to give your activity a try.

Download the poster [here](#) and stick it up in your club so people know your event is happening! If you reach out to Ray, your club may get a shout out on the airwaves.

The Ray D'Arcy show will also be having a special programme live on the Wednesday of that week to celebrate 'Join a Club Week'.

Check back here soon for our interactive map showing all the clubs taking part so you can see what's happening in your local area.

Remember to tune into the show on RTE Radio 1 every week day from 3 until 4:30 for more information. Let us know how you get on - Ray@rte.ie / @RadioRayRTE / Radio 1 Facebook
What a novel idea! Why not give it a try?



To help club members to visually tell the Rotary story, clubs will receive two pull-up banners in the time for your Christmas fund raising projects and to realise the membership dividend.

I look forward to hearing of your success in membership recruitment, new club formation and in all the wonderful projects that clubs the length and breadth of Ireland are engaged.

Have you seen the two new videos produced recently by our PR Company **1visionPR**?

<https://goo.gl/dw2tJB>

<https://goo.gl/iWVz7a>

Please send details and photographs of your projects to 1visionpr@gmail.com so they can continue to help us to promote our great organisation.



Rotary International Appointment

PDG Barney Callaghan has been appointed as a “Trainer of trainers” by RI. This is the first such appointment from our District 1160 and involves ensuring that the trainers of the next leaders of Rotary, who will be at the International Assembly in January 2019, are fully briefed and capable of disseminating the information needed by the incoming District Governors.

Yours in Rotary

Monica

Monica Robertson
District Governor

