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## *Rotary Club of Cookham Bridge – Community Business Partner's Scheme*

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The **Business Partner's Scheme** has been created to facilitate members of the Bourne End and Cookham Business Communities and others to supporting our local community through a pro-active relationship with Cookham Bridge Rotary Club. This is in relation to Community Events such as, but not limited to, the *Bourne End Fun Night*, *The Cookham Street Fayre* and *the Cookham Regatta*. These events provide interactive events and raise funds for local good causes such as Elizabeth House, People to Places, Young Carers – and many others.

Cookham Bridge RC is already indebted to many local businesses who support events such as the “**Cookham Regatta**” by donating prizes and through advertising in event programmes and general support. Rather than always ‘knocking on the door’ for support, the Business Partners Scheme provides for an on-going relationship with mutual benefits. It also provides the Club with an opportunity to publicly thank the business community and acknowledge their contribution.

The **benefits** to Partners could include: -

- An opportunity to support a good cause which is close to your heart
- Opportunities to promote a local cause which requires charity support
- Meeting CSR (Corporate Social Responsibility) Objectives
- Networking opportunities with other partners
- An entry on our Club Website with your details and credit in press releases where appropriate
- An annual certificate to show that your business supports the community through the Rotary Business Partner Scheme
- An invitation to a social evening with other business partners, such as the annual Charity Night.
- Featured content on our Facebook and Twitter Pages
- Subject to negotiation, Event Management Support for an event of your own.
- The opportunity to utilise some of the wide range of skills and experience of individual members

Overall, the Rotary Business Partners scheme will give a business the opportunity to gain publicity through an association with the Rotary organisation and the chance to join other like-minded people to make a significant difference to local communities. The cost registering with the scheme is £50 annually, but this will be waived for the first year of membership.

If you would like more information about becoming a Rotary Business Partner, or about some of the recent activities of Cookham Bridge RC, please email [BusinessPartnership@cookhamrotary.co.uk](mailto:BusinessPartnership@cookhamrotary.co.uk)