



THE LINK CENTRE, SWINDON SUNDAY 14 APRIL 2019

An invitation from Swindon North Rotary Club to help you raise funds for your club, organisation or charity.

Our **SWIMATHON** is a fun event organised to help local organisations raise the cash they need. Held on one day it gives a team of swimmers the opportunity to gather sponsorship for an organisation, cause or charity they select. Team members can be friends, school or work colleagues, family members in fact any group with a shared aim. Swindon North Rotary Club organises and runs the event for you.

The **SWIMATHON** is not a marathon nor is it a speed trial. It's a **fun** event and swimmers of any ability can enter. Swimmers from 8 to 80 plus can take part. No one will be asked to complete a certain distance or swim at a certain speed. The event involves team members swimming in relay for 55 minutes.

Organising your team

Ideally your team should have 4 to 8 members, people who are not only prepared to swim but also to collect sponsorship on themselves. Sponsorship forms can be downloaded from our website. Visit www.rotaryswindonnorth.org.uk and go to the **SWIMATHON** page. We suggest each team member should endeavour to collect at least £25 on themselves. Obviously, the more cash the better! We will organise everything on the day including giving every swimmer a medal and a certificate as verification of how many lengths they swam to show their sponsors.

After the event you need to send us all the sponsorship money your team has collected and we will send you a cheque, payable to the organisation of your team's choice, and equal to the value of one half of your total sponsorship. The other half of your sponsorship money will go to the charity selected by the Rotary Club – **The Youth Adventure Trust.**

Fund raising with help...

Anyone who has organised a fund raising event, be it a fun run, a quiz night or a jumble sale, will know that such events are time consuming and difficult to arrange. Enter a team in Swindon North Rotary **SWIMATHON** and you avoid all that hassle. Simply turn up on the day with your team and any supporters, hand in your sponsorship forms, and then enjoy swimming and cheering on your fellow team members.

We will add up how much sponsorship your team has obtained, verify the forms and then hand them back to you so that you can collect all the money in. When we receive your sponsorship money we will send you the cheque for the organisation you chose.

Collect sponsorship online

Your **SWIMATHON** team will also be able to raise sponsorship online by using the MyDonate facility on our website. Visit www.rotaryswindonnorth.org.uk and go to the **SWIMATHON** page and click on the MyDonate button to register as a fundraiser for our **SWIMATHON**. This will set up your very own MyDonate web page. Then email and message all your friends and family and invite them to donate to you online on your MyDonate fundraising page. That way you can promote your entry much more widely, maximise your sponsorship and have gift aid added to it.

Download an entry form now and get started straight away.

Further information telephone 07710 228697 or email rotaryswindonnorth@gmail.com