

Rotary



District 1090
Public Image

Display Resources

Public Image Resources

Rotary has made a tremendous impact on local and international communities for many years. With our 'service above self' approach we often don't seek publicity for what we have achieved.

But with huge competition for people's time and money, we will only continue to attract and engage new members and new partners and raise funds if people can find us and learn about us!

It's easy to **raise the Rotary profile** with a range of **free resources** you can borrow:

- **Feather flags** so no-one can miss you in a crowd
- **Pull-up banners** that highlight Rotary's work
- **Display boards** to help you show your own displays
- **Demonstration kits** to show Rotary projects in action

All we ask is that you:

- **plan ahead** to book the resources in plenty of time
- **look after the items** and return them promptly in good condition either to the resource coordinator or to the next club that has booked them.

If you have any questions or would like some advice on any aspect of promoting your club's initiatives, don't hesitate to contact the team for help.



Feather flags

Rotary logo and wording 'Rotary Thames Valley District'
Choice of bases – heavy duty or ground spike

Height: 4m (12') Easy to set up

Great for outdoor events, golf days, venue entrances

These are popular so book early!

Display Boards



2 sets of 4 panels
Felt covered – attach displays
with velcro or pin

Each panel - H: 1.8m (6') W:
0.6m (2')

Great for showcasing your
own posters and pictures or
use as a room divider.



See image
options on
following
pages

Pull-Up Banners

4x International
4x Rotary Effect
4x Youth

Height: 2m (6'6) Width: 0.8m (2'6)
Easy to set up

Great for indoor events or sheltered
areas.

Pull-Up Banners - International

Disaster

Disease

Education

Hunger

Rotary 
Great Britain & Ireland

Rotary helps victims of disasters worldwide

Our members volunteer their expertise, time and effort to provide basic needs and assist victims of disasters.



We're for making the world a better place



Are you?

Find out more at www.rotarygbi.org

Rotary 
Great Britain & Ireland

Rotary helps fight disease worldwide

Our members volunteer their expertise, time and effort to provide medical care and sanitation in deprived communities.



We're for making the world a better place



Are you?

Find out more at www.rotarygbi.org

Rotary 
Great Britain & Ireland

Rotary helps education worldwide

Our members volunteer their expertise, time and effort to offer education opportunities to communities in need.



We're for making the world a better place



Are you?

Find out more at www.rotarygbi.org

Rotary 
Great Britain & Ireland

Rotary helps combat hunger worldwide

Our members volunteer their expertise, time and effort to get food to deprived communities.



We're for making the world a better place



Are you?

Find out more at www.rotarygbi.org

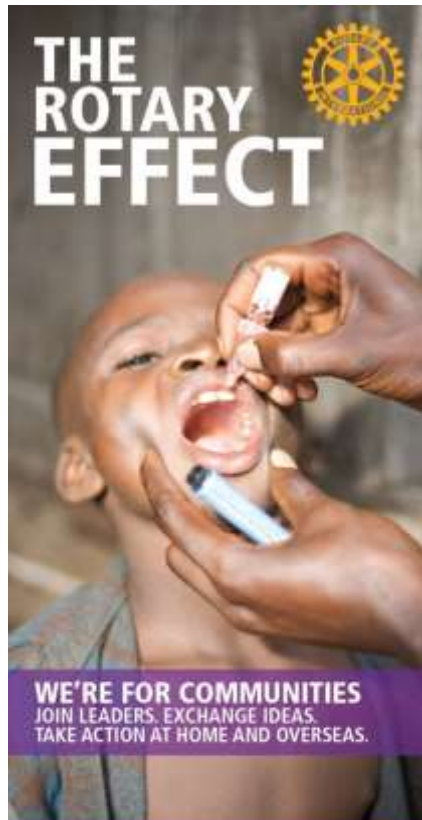
Pull-Up Banners - Rotary Effect

Purple – Polio

Red - Children

Blue - Boy

Blue - Girl



TAKE ACTION:
rotarygbi.org

Rotary 
Great Britain & Ireland

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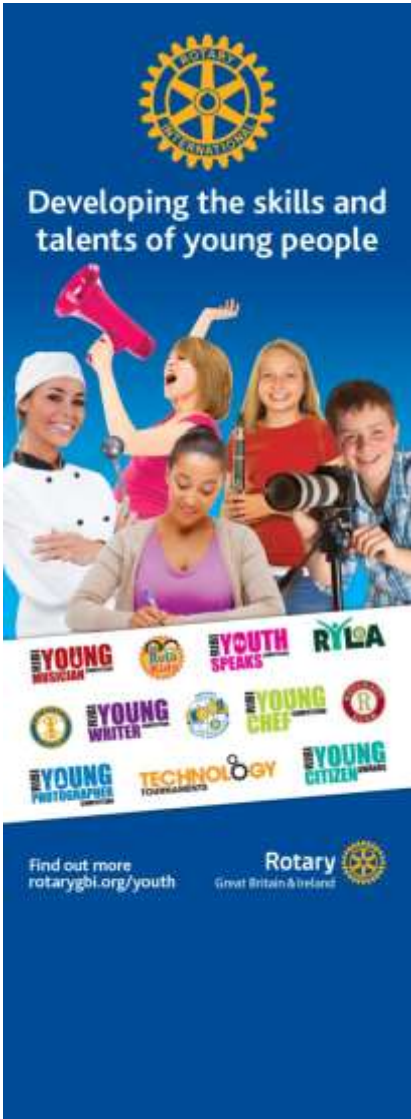
Pull-Up Banners - Youth

Youth Competitions


RYLA

Rotakids

Interact




Developing the skills and talents of young people



THE YOUNG MUSICIAN **THE YOUTH SPEAKS** **RYLA**
THE YOUNG WRITER **THE YOUNG CHEF**
THE YOUNG PHOTOGRAPHER **TECHNOLOGY TOURNAMENTS** **THE YOUNG CITIZEN**

Find out more rotarygbi.org/youth

Rotary 
Great Britain & Ireland



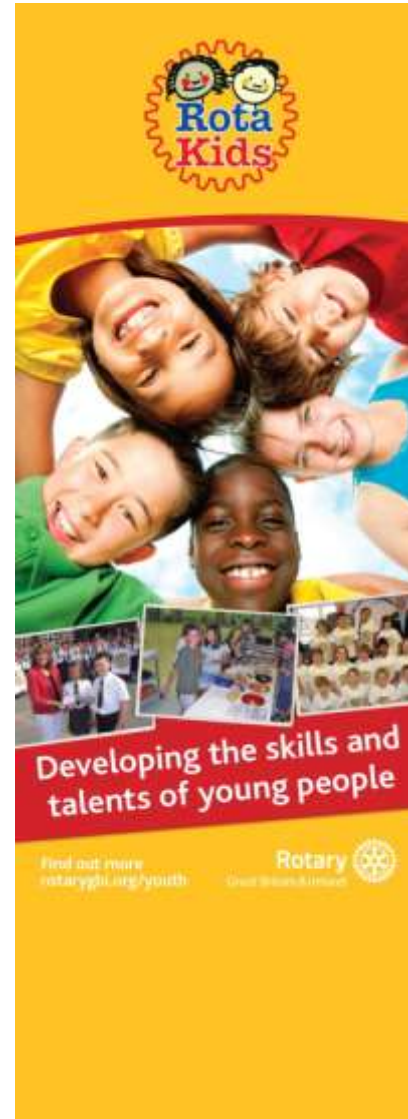
RYLA
Rotary Youth Leadership Awards




Developing the skills and talents of young people

Find out more rotarygbi.org/youth

Rotary 
Great Britain & Ireland




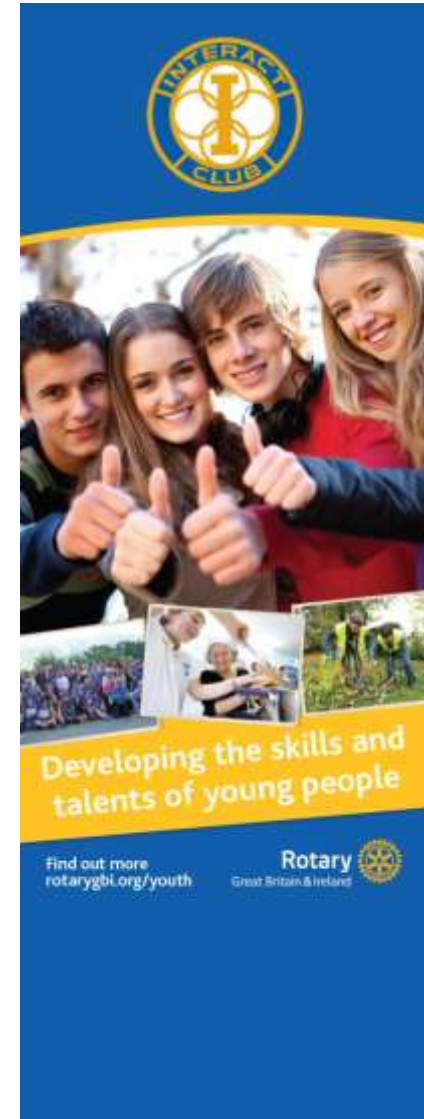
Rota Kids



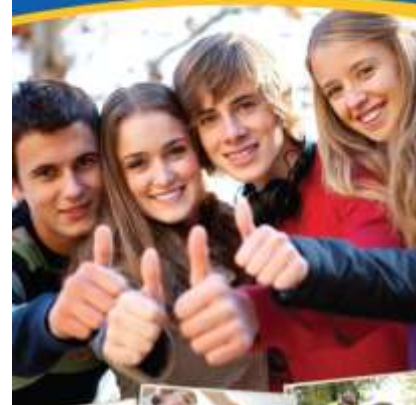
Developing the skills and talents of young people

Find out more rotarygbi.org/youth

Rotary 
Great Britain & Ireland




INTERACT CLUB



Developing the skills and talents of young people

Find out more rotarygbi.org/youth

Rotary 
Great Britain & Ireland

End Polio Resources



- 2x Pull Up Banners
- Selection of laminated A3 Posters

A wide selection of End Polio posters are available in pdf format to print yourself at the [Rotary Brand Centre](#) (login required).

Contact Tim Cowling
cowling@chrltd.freeseve.co.uk



Orange Area Resources

These resources were purchased jointly for sharing by Orange Area clubs

- Burnham Beeches
- Langley & Iver
- Maidenhead
- Maidenhead Thames
- Maidenhead Bridge
- Slough
- Windsor & Eton
- Windsor St George

Contact David Pope davidpope@mac.com

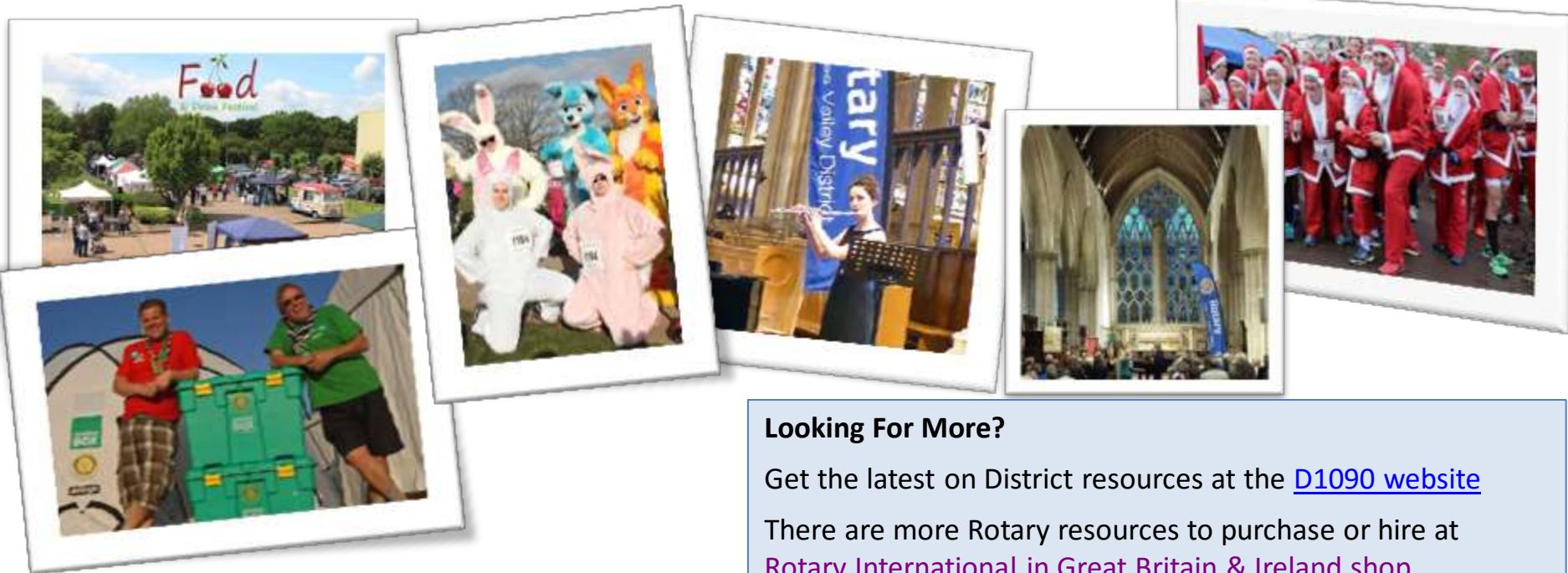
Pull up banners include the wording 'Find your local club in Burnham, Langley, Maidenhead, Slough, Windsor'

Feather flags 3m (10') on ground spike



And Finally...

- Remember to take photos of your Rotary Club in action at your events!
- Post them on your website and social media sites
- Write a brief article and send with the pictures to Deborah Axtell for inclusion on the District website
- Send them with brief details to your local paper _____



Looking For More?
Get the latest on District resources at the [D1090 website](#)
There are more Rotary resources to purchase or hire at [Rotary International in Great Britain & Ireland shop](#)
And full brand guidelines, logos, images and templates at [Rotary International Brand Centre](#)
(Membership login required)