



Membership Development Initiative

How would you like some financial support to help increase membership?

In the 2018 -19 Rotary Year, the District 1100 Council agreed that a sum of £13,000 be allocated to support Clubs (working individually or in groups) for events, projects or activities that support membership development and growth.

A grant could be used for:

Publicity materials (written, pullups, banners, videos, social media, etc):

Financial support to create potential Satellite or flexible Clubs, Interact, Rotaract and other formats in line with RI Guidelines;

One-off events with the emphasis on Membership.

Activities will be match funded up to £500 per club (or group of Clubs) and should be started in the current Rotary year.

A panel of the current District Governor, District Membership Lead, District Secretary and District Treasurer will evaluate the applications which will be retained by the District Secretary.

Clubs will need to monitor and review the proposals for impact and effect over a six-month period and also identify whether the proposal format might be suitable for use by other clubs either in D1100 or wider afield.

We look forward to receiving your creative and positive proposals.

Joan Goldsmith (Membership Lead))

Chris Firth (District Governor)

Rob Souter (District Treasurer)

Stewart Ross (District Secretary)

The 2020/2021 Rotary year is the last of the 3 years agreed by the District Council and at present significant funds are available. For further help/information please contact the District Membership Lead Joan Goldsmith joan.gold@btinternet.com