A NEW INITIATIVE - CONNECTING ROTARY WITH PEOPLE WHO ARE AT A POINT OF CHANGE IN THEIR LIVES

We now have available, specifically for District 1190 a supply of promotional booklets aimed towards Human Resources sections of industry and Commerce and Service Providers. (Above is the face page of the doc)

The booklet is designed to target those persons attending early retirement or general retirement courses. As you know we have many large organisations in the North West, employing huge numbers of skilled and professional staff.

(Guess the above location – answer inside)
1. **Projects**: consider more Service!
2. **Promote**: consider how best to be seen in your community & via the media, social, press, practical projects, whatever!
3. **People**: have you ever asked someone – have they tried Rotary?
4. **Polio**: the end is in sight, but remember even then, there will be an additional 3 years of vaccinations!
5. **Peace**: consider attending the Peace Conference in Bradford 25th October. Also, to attend a Foundation seminar/s held within District.

**What can you do to PROMOTE ROTARY?**

10 New members in one year into Silloth Rotary. “We currently have 17 members from all walks of life & a vast age range from 20’s to 80’s.”
Membership Material – **What is available?**

Link to RIBI Shop [https://shop.ribi.org/all-ribi-products.html](https://shop.ribi.org/all-ribi-products.html)

An excellent A6 size **free** booklet, the first item to have available for all Rotary events; the booklet offers the basics about Rotary.

The second, A5 size 12-page booklet to consider for potential Members. This booklet offers much more detailed info’ about Rotary. Cost £1.60 for 10

The final A4 size, 34-page doc, is this ‘New Members Welcome Guide’. Cost £3/copy
The Brand & Badges


- Annual Themed Logos: generally used for internal communications
- The Mark of Excellence
- The Master Brand

Please consider this type of Lapel badge for New Member inductions

Your Rotary Pin Badge – recognised the World over, remains unchanged as a proud symbol of membership

Available via [https://www.awmatthews.com/shop](https://www.awmatthews.com/shop)

[Membership at Rotary 1190](membership@rotary1190.org)
**Gazebo Size:** 3m(W) x 3m(D) Full size
Wall 3m(L) x 2.2m(H) Half size side panels 3m(L) x 1m(H)
**Frame:** 50mm Hexagonal Telescopic legs which snap into place.

**Counter size (w):** 82.3cm x (h) 85cm
Side panels size 40.8cm
Header size 77cm x 28cm. Total height is approx. 190cm

**Gazebo Size:**
3m(W) x 3m(D)
Wall 3m(L) x 2.2m(H)
Half size side panels 3m(L) x 1m(H)
Frame: 50mm Hexagonal Telescopic legs which snap into place.

**Product Specification:**
3.17 metre (10ft) wide x 2.28 metre (7.5ft) tall and lightweight at only 5.5kg (12 lbs)

**These banners can be modified to inc’ your Club or District website, Facebook/ Social media details within the graphics package. Available as Large Vertical or Horizon PVC hanging banners (c/w eyelets) up to a maximum width of 140cm and maximum length of 10mtrs.**

**Membership:** membership@rotary1190.org

**Backdrops**

**Banner**
Plus a Multitude of Pull-up Banners
Other Promotional Merchandise

Available via - End Polio Now Guernsey Shop

Link https://endpolionowguernseyshop.org/-/1

Caps £8
Fleece £26
Polo Shirts £16
Sweatshirt £23
+ Many more items

(Answer to cover-page question – High Cup Nick, near Appleby)
Newsletter circulation:

- By email to Clubs Presidents, Secretaries & Club Membership Chairs
- Posted on the District website
- Limited No of Hard copies available to send direct to members who maybe not on-line; (Name & Address required?)

If you have any good-news stories on Membership in your area, I would love to hear from you and your article may be included in the next Newsletter!

Thank you,

Ian S. McTurk - District Membership Chair

(Church & Oswaldtwistle Rotary)